

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION MASSACHUSETTS

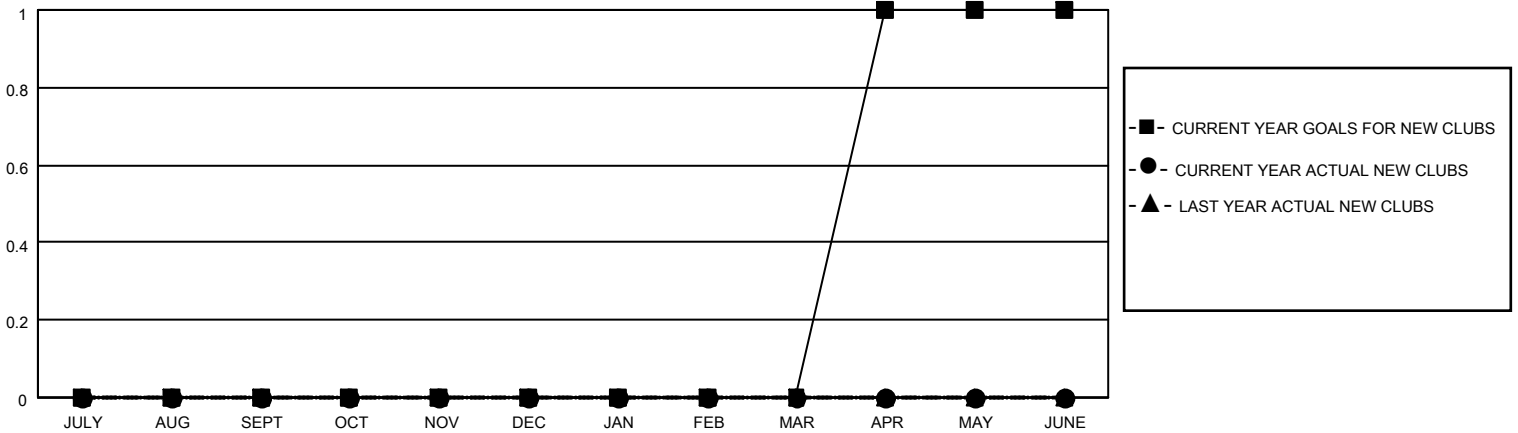
District 33 A

Results as of: 1/31/2021

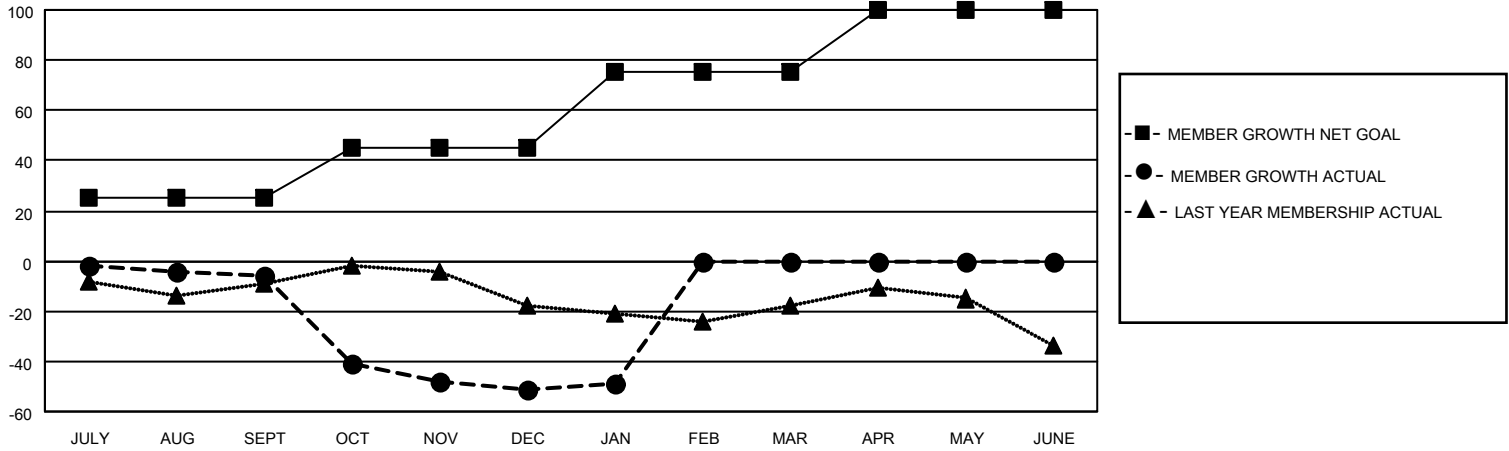
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 25                     | 10                   | 14  |
| OCT/NOV/DEC           | 20                     | 6                    | 48  |
| JAN/FEB/MAR           | 30                     | 5                    | 3   |
| APR/MAY/JUNE          | 25                     | 0                    | 0   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|   |   |  |
|---|---|--|
| DROPPED CLUBS: 0  | 10 CLUBS OF 46 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 873 (66.19%)<br>FEMALE 446 (33.81%) |
| <u>DROPPED MEMBERS</u><br>DECEASED 11<br>CLUB CANCELLED 0<br>OTHER 54<br>TOTAL 65 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 291<br>FAMILY MEMBERS PAYING HALF DUES 149   |